TED (WILLIAM EDWARD) WASSELL Chairman 1969 – 1971



Ted Wassell was born on 31st July 1923 at Arnold in Nottinghamshire.

He and his wife, Elizabeth were married in August 1955.

CAREER HIGHLIGHTS

1938 - 1942	Shop Manager at Vale-Onslow Motorcycles, Birmingham
1942 – 1946	During World War 2, Ted served in the Royal Navy and the Fleet Air Arm, starting out as an Air Mechanic and completing his service as a Chief Petty Officer. He served on 790 & 890 Naval Air Squadrons and was mainly based in the Mediterranean theatre of operations.
1946	Shop Manager at Vale-Onslow Motorcycles, Birmingham
1947	Founded W E Wassell Limited, Manufacturers & Distributors of motorcycle products. Became its Managing Director

Ted rode in competitions during WW11 (whilst on service) eg. Despatch Riders trials Etc.

Post War - Member of The West Bromwich Throstles MC & CC. Participated in Trials Competitions winning numerous cups and trophies.

1964 - Manager of the USA International Six Day Trial Team whose team members included Bud Ekins, Pete Coleman and Steve McQueen.

- Ted was interested in motorcycles from an early age, rebuilding them at home. He paid his sister 3 pence to help him carry his motorbikes up to his bedroom.
- During the war he was permitted to keep a motorcycle on board his ship and used to take part in North African desert trials whenever possible.
- His ambition to build his own motorcycle was realised when he produced kit bikes using the BSA Bantam engine. He was immensely proud of the Wassell Antelope (trials) and Gazelle (scrambler) and over 2000 were mainly exported to the USA for which Wassells won the Queen's Award for Export in 1973.
- Ted collected and rode vintage motorcycles (especially Matchless), his modest collection including several unique and prototype bikes including a special Ariel Square Four, some of which can now be seen in The National Motorcycle Museum.

Outside motorcycles, Ted flew private aircraft for pleasure and was a sometime West Bromwich Albion football supporter.

Ted died following a heart attack on 10th March 1975